



ACCELERATING YOUR DEVELOPMENT

WHO ARE WE?



Consultancy firm with 20+ years experience,
based in Gothenburg, Sweden

Global success from working in 50+ countries at
top multinational teams and organizations

Concept can be applied to your industry and
adaptable to every level of your company

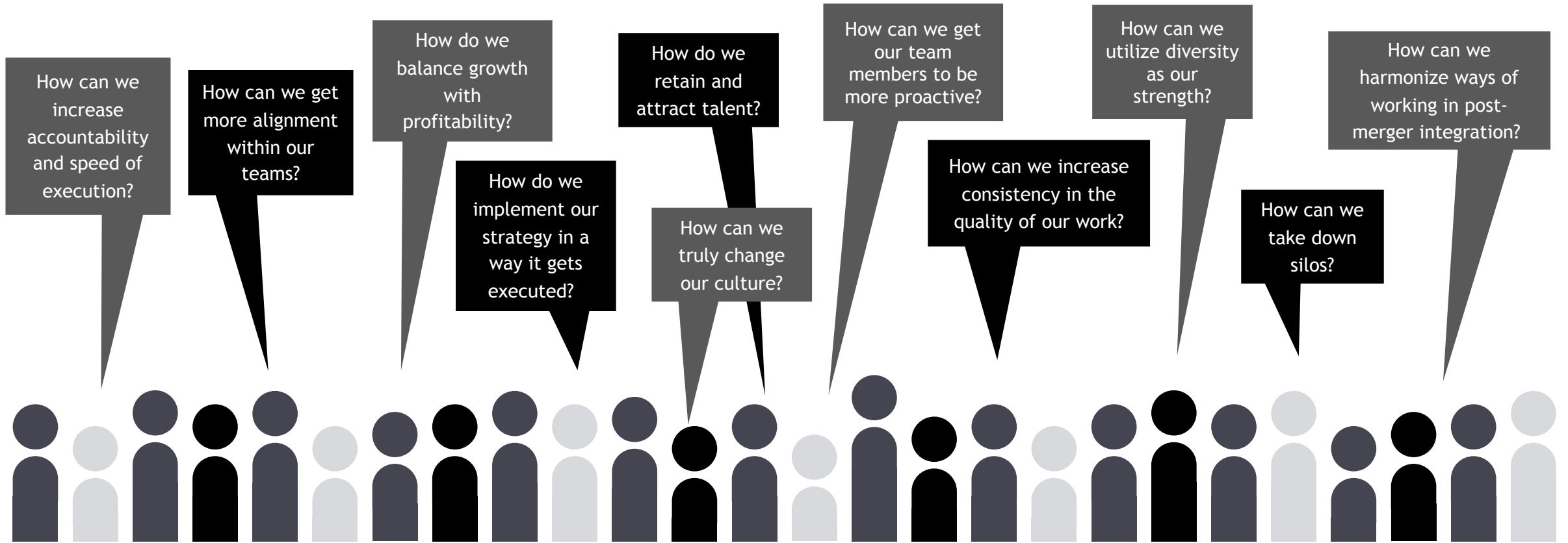


COD supports clients in visualizing the current situation, or the background, and localizing the biggest challenges. Together, we create a solution to move in the desired direction.

We have solutions for how to approach and ensure that important questions get answered.

WHAT IS YOUR CHALLENGE?

Our clients often struggle with one or more of the following challenges - we have practical, unique solutions



HOW DOES IT WORK?

We create a customized program to fit the client's organization and to develop a new way of working



Prepare: Identify need for development and challenges to overcome



Analyze: Interview people, analyze their responses, and report challenges



Visualize: Set focused directions with key teams with follow-up structure



Train: Equip key people with an involving, practical, and efficient working methodology



Redesign: Support each team/leader with concrete way to perform and collaborate



Strengthen: Implement COD support and structure to reach desired state



Reflect: Audit and evaluate progress to secure quality and sustainable effects

WHAT DO OUR CLIENTS ACHIEVE?



Overcome silo effects and increase speed of development

End-customer behavior was changing, and a client was experiencing volatile demands on their supply chain. Silos were prevalent in their KPI-driven organization, which led to low levels of collaboration and duplicate solutions being created in parallel.

Through regional team trainings, a common way of working was created, resulting in a balanced alignment and synchronization between the regions.

4/5 out of development processes were finalized before deadline and below budget cost.

Maximize productivity

A company wanted to speed up new product development to enter new market segments.

They turned to COD to improve their processes with our hands-on, practical methodology, which improved their collaboration, speed of execution and ownership.

Time to market was reduced by 50%; while increasing the number of new products by 200%.

Aligned strategy execution

A highly decentralized company, with many independently run divisions, was finding growth difficult to achieve. The divisions were driven by result, meaning that everyone had their own solution and processes for getting things done.

They brought in COD for their strategic planning for the next 3 years. With COD's training and facilitation, they created the overall strategy as well as the plans for the local divisions.

Equipped with their plans and a new way of working, their strategic goals were achieved 1 year ahead of schedule.



Core Of
Development

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